

WELCOME TO BEAD TOWN



Community Builder - Creating Art Together

Bead Town is an exciting, interactive art exhibit and education project that is hosted by any city that would like to be part of this unique experience.

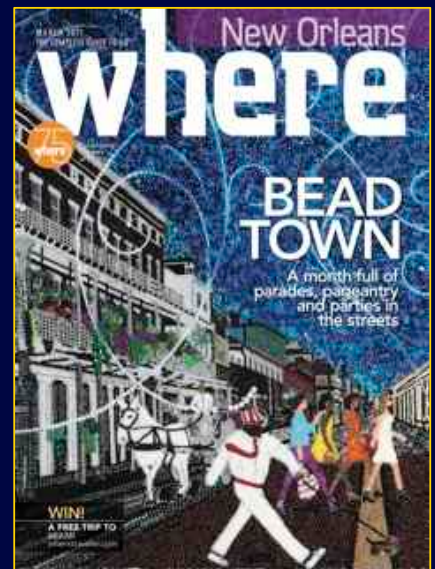
The exhibit features nearly 100 mosaics, all made out of recycled Mardi Gras Beads and other found objects, highlighting iconic images from Louisiana and other host communities.

Bead Town is a growing community project and was created by mosaic artist Stephan Wanger with the help of thousands of students, parents, teachers and volunteers. Workshops organized through the Bead Town project are open to the general public, entertaining, inspirational and educational.

The workshops teach the value of economic and environmental sustainability and demonstrate unique methods of recycling materials that are too often discarded. Participating students can work on locally themed artworks that become part of the Bead Town exhibit and are an extension of Bead Town's efforts to foster community sharing. These artworks increase awareness for the host city.

At Bead Town, we are:

Creating Art Together – One Recycled Piece at a Time.

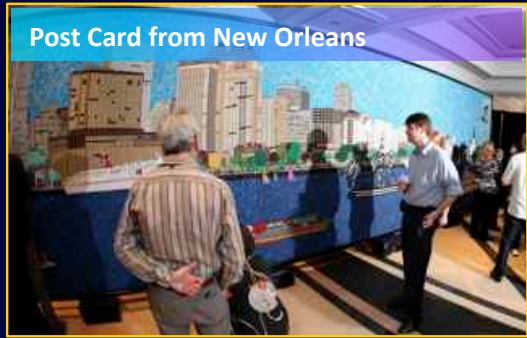


YouTube: <https://www.youtube.com/watch?v=IhS0jiNy6ms>
FaceBook: <https://www.facebook.com/ExperienceBeadTown>
Email: ThrowMeSomething@beadtown.org

“For the things we have to learn before we can do them,
we learn by doing them” - Aristotle



THE EXHIBITS of BEAD TOWN



Hotel Monteleone, New Orleans – Jan. 2012



Southern Food & Beverage Museum - 2011



Andrew Wilson Charter School - 2012



Halifax, Nova Scotia, Canada – May 2010

Taste of Louisiana

12 pieces 4' (H) x 4' (W) created in 2011 with the students of Rudolph Matas Elementary School of Metairie, LA, featuring culinary highlights from Louisiana

Louisiana: Pick Your Passion

8/12 pieces 4' (H) x 6' (W) created in 2012 with the Andrew Wilson Charter School of New Orleans, LA featuring iconic locations

A Million Greetings From New Orleans

20 pieces created 2007 – 2013 by Bead Town founder Stephan Wanger, including:

- “Paragons of New Orleans” a 42' (W) x 8' (H)
- “Sanctuary of Alegria” a 30' (W) x 8' (H) and
- “Une Rue Principale en Louisiane” a 48' (W) x 8' (H) official Guinness World Record holder.

Reflections from Louisiana

2 pieces 4' (H) x 8' (W) – by the SCIA of New Orleans East featuring “Concerns that Matter”

Louisiana Book Gardens

4/6 pieces, Little Free Libraries – by the Audubon Charter School featuring large birdhouses shaped libraries that will invite people to “Take a Book - Return a Book” and develop a culture of learning in their communities

Bead Towns in Louisiana

Artworks created in previous cities that hosted Bead Town

THE EVENTS of BEAD TOWN



Bead Town teaches children, students, adults and seniors to create original artworks from mostly recycled Mardi Gras beads or other found objects. The workshops create artworks that will travel with Bead Town to promote the cities where the artworks have been created. What remains is a greater sense of civic pride and a new acquired skill.

Corporate Event or Fundraiser



Martini Glass, Frame or Mask-making Events



"Throughout the year, the students gained not only an increased appreciation of art and local history, but also invaluable life skills and lessons such as teamwork, the value of community involvement, and the importance of recycling. While some neighborhoods are taking art and music out of their schools, Stephan has found a way to integrate his art form into something educational, rewarding, and often even therapeutic." Joelle Leali, Speech Therapist, Wilson Charter School

Teaching at Schools



Speaking Engagements

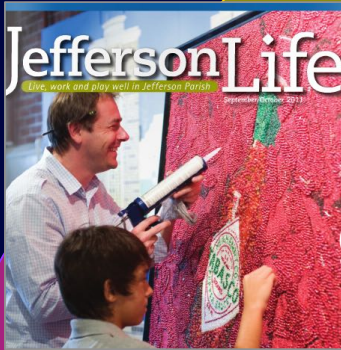


BENEFITS OF BEAD TOWN

The Williams Pinheiro (12) Experience



PROJECT METHOD



Media Interviews become:

- Public Speaking Skills
- Physical Press Clippings
- Valuable Resume Materials (when applying for Scholarships)

EXPERIENTIAL LEARNING



New Skill learned foster:

- Entrepreneurship
- Confidence for Home Improvements
- Problem Solving



Goal setting skills become:

- Accomplishments
- Teaching Peers
- Increases Self-value
- Improve Social Skills



Hidden Curriculum Subject Application
i.e. Math Skills cover:

- Linear Footage
- Space & Volume Formulas
- Calculating Needs for Material

IMPROVES TEST SCORES



EMPOWERING YOUTH

INTRINSIC MOTIVATION

SOCRATIC METHOD

The open setting of Bead Town and skills learned lead into the Socratic Method, which is a form of inquiry and discussion between participants, based on asking and answering questions to stimulate critical thinking and to illuminate new ideas, perhaps new artworks.

Results: Attendance Records Broken



LEGACY of BEAD TOWN

Results:

- LivingSocial's Mask & Frame making workshops were among the highest rated events in the nation (Area: Satisfaction)

- The attachment of the Little Libraries Project to Bead Town has drawn attention to the founding company, and traveling beaded libraries will continue to act as emissaries

- Merchandise sold-out & generated funds for school projects

- Global Media Exposure: Exposure for New Orleans, Louisiana and awareness of previous Bead Towns

- Increased customer traffic to participating organizations, galleries, restaurants and businesses

- Raised \$15k for Tipitina's Foundation, and \$13k through the Super Service Challenge for the Andrew Wilson Charter School (\$5k), St. Michael Special School (\$3k), The Jefferson Chamber Foundation Academy (\$2k), St. Paul's Homecoming Center (\$2k) and The Arc of Greater New Orleans (\$1k)

Results: Attendance Records Broken



Results: 5 non-profit org. received \$13k and over 2,500 Tourists placed beads



Results: Guinness World Record holder
Extensive National Media Coverage



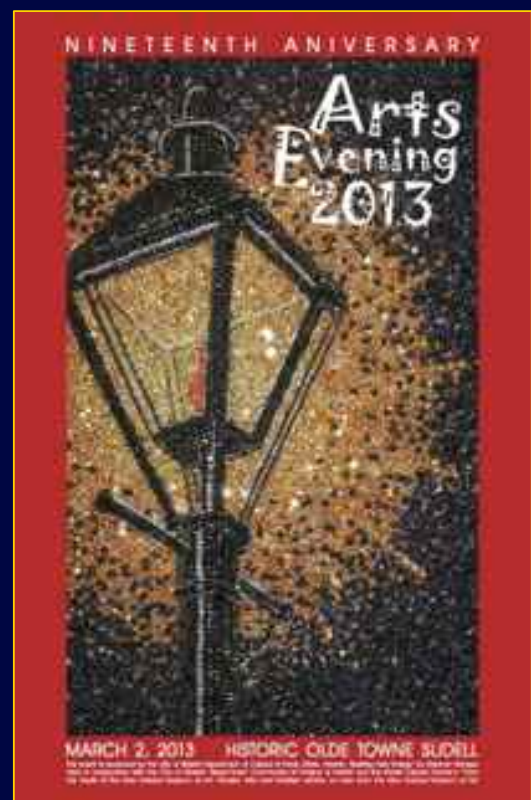
Une Rue Principale en Louisiane (A Main Street in Louisiana) is 48' wide x 8' tall – created in 2013



Schedule of BEAD TOWN

08/30 - 11/04/12	Bead Town: Winnsboro, LA *
11/08 - 12/16/12	Bead Town: Ruston, LA *
01/03 - 02/13/13	Bead Town: New Orleans, LA
02/22 - 04/17/13	Bead Town: Slidell, LA *
04/12 - 04/17/13	Main Street Conf. Sheraton - New Orleans, LA
04/27 - 06/16/13	Bead Town: Denham Springs, LA *
06/21 - 09/22/13	Bead Town: Natchitoches, LA
01/06 - 03/4/14	Bead Town: Northwest Indiana at: Gary, Valparaiso, & Crown Point, IN
11/08 - 05/03/15	Bead Town: Mobile, AL Mobile Museum of Art - 50 th Anniversary
05/30 - 06/03/15	IPW Orlando - largest travel convention and expo in the World
06/06 - 05/30/16	<i>Gary, Indiana</i> <i>Implementing "The Gary Project"</i>
June 22, 2016	<i>IPW New Orleans, Louisiana</i> <i>Unveiling of 'Life in the French Quarter'</i> <i>Convention Center</i>

* Attendance Record broken



MEDIA COVERAGE

